

ALBUM PRESS RELEASE

Gene Serene *The Polaris Experience*

Artist: Gene Serene

Album: *The Polaris Experience*

Tracks:

1. Polaris
2. Travel A Million Miles
3. Singularity
4. No War
5. Hold Me
6. Upload
7. Hazza
8. No War (Reprise)
9. Don't Let Go
10. Timeless Void
11. Weightlessness
12. Heavenly Dream

Release: 6th July 2015

Distributor: Duchess Box Records

Format: CD / Download

For fans of: Opossum, Clinic, Clor



Gene Serene is delighted to announce her debut album *The Polaris Experience* released **6th July 2015** via **Duchess Box Records**.

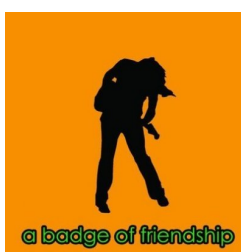
Inspired by the **Mars One** project, where members of the public have been given the chance to sign up for a one way ticket to the red planet, *The Polaris Experience* tells the age old story of boy meets girl, of true connections and love as the technological singularity takes place and the world becomes increasingly toxic to mankind. As war ensues, the star crossed lovers are offered an escape route that will take them off the Earth. Placed in suspended animation and heading away from their celestial home, songs such as 'Hold Me' and 'Upload' explore the emotions and connections experienced in a technologically superior and interstellar future, existing outside of space and time.

A concept album in the classic sense of the word, Gene Serene enlisted the help of producer and sound engineer **Bob Earland (Radiophonic Workshop, Clor)** who co-wrote and co-produced the album, providing Gene with a sample library and the tools to create something brilliant. With a sound that owes as much to prog staples **Pink Floyd, Frank Zappa** and **Cardiacs** as it does stylistically to **Goldfrapp** and **St Vincent**, *The Polaris Experience* is a stellar addition to the oeuvre of intelligent, vocally driven electronica.

The album was written to be experienced in cinemas and theatres, as well as traditional venues and found spaces, so watch this space for a full list of UK tour dates.

The Polaris Experience is distributed via **Duchess Box Records** on **6th July 2015**.

- Gene Serene is available for interviews.
- EPK, photos and artwork available upon request
- For more information: www.geneserene.com



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