

ALBUM PRESS RELEASE

Right Said Fred *Exactly!*

Artist: Right Said Fred

Album: *Exactly!*

Tracks:

1. Me And You
2. Silicon Journey
3. Sweet Treats
4. I Don't Want To Die Right Now
5. Only When We La La
6. Save Me
7. We Are Believers
8. One Fine Day
9. American Girl
10. Angels And Devils
11. Snap (My Reverie)
12. Raining In England

Release: 24th February 2017

Format: CD / Download

Genre: Pop



Right Said Fred return with their 9th studio album *Exactly!* due for release on **24th February 2017**. The album was two years in the making featuring an array of special guests and Fred and Richard Fairbrass' signature mix of tongue-in-cheek observational pop.

The brothers Fairbrass, who have been making music as Right Said Fred for over 25-years since their 1991 hit *I'm Too Sexy*, announced the latest album on ITV's **Lorraine** late last year. Following the announcement, their single *Sweet Treats* premiered on **Ken Bruce's BBC Radio 2** show and the guys headed in to see **Chris Evans** at **Radio 2** as well, performing a special acoustic version of the single and *I'm Too Sexy*. On the run up to the release, the pair also dropped into the **This Morning** studio to chat about the album and **The Sun** premiered the video for *Sweet Treats*, where instead of blowing their money on a big budget music video, the guys decided to give the money to charity **Crisis** instead.

Half of the album was recorded with **Paul Statham (Simple Minds, Kylie, Dido)** and the other half with **Gordon Davis** and **Jason Glover** (who was part of the **James Taylor Quartet**). The album's opener 'Me And You' is an upbeat pop anthem featuring **Jodie Scantlebury** who has previously worked with **Bryan Ferry**. The album's themes range from simple and fun observations like single 'Sweet Treats' inspired by a British Airways dessert, to the more serious. 'Save Me', which touches upon depression whilst 'Raining In England' is a melancholic song about everything in the world around us is changing but the one thing that can be relied upon - the rain in England.

Right Said Fred are one of the UK's most enduring pop acts and in the 25 years since *I'm Too Sexy's* release, the brothers have reached fans all across the globe, selling in excess of 7 million copies of their debut album *Up* worldwide, receiving two **Ivor Novello's** for *I'm Too Sexy* and *Deeply Dippy* as well as a **Brit Award** nomination for **Best British Act**. Fred and Richard have also played **The Royal Variety Performance**, met the Queen, released a track for **Comic Relief (Stick It Out)** and, most importantly, Richard was voted *Rear of the Year* by **Smash Hits Magazine**.

Right Said Fred continue to appear at various special events and TV shows all over the world performing in front of 200,000 people at the 2006 **World Cup** opening ceremony and 300 million people for the **Bollywood Awards** plus guest appearances on **Good Morning America**, **Big Brother's Bit On The Side**, **The Wright Stuff**, **Lorraine**, **Ant and Dec's Saturday Night Takeaway**, **Pointless** and **John Oliver's Last Week Tonight**.

However, after 25 years, the brothers remain true to their spirit - they don't follow trends, they follow their instincts and have fun along the way. Doing music their way - the 'Right Said Fred' way - is testament to their track record and continued success. Long live Right Said Fred!

- Right Said Fred are available for interviews
- EPK, photos and artwork available upon request
- Official website: www.rightsaidfred.com
- Pledge: www.pledgemusic.com/projects/right-said-fred-exactly
- Facebook: www.facebook.com/RightSaidFred
- Twitter: @TheFreds



Claire Lim
Print and TV
A Badge of Friendship
E: claire@abadgeoffriendship.com
T: 0203 846 7010 / 07833 934 297
URL: www.abadgeoffriendship.com

Ellie Sorensen
Online Press
E: ellie@abadgeoffriendship.com
T: 07881 370 920