

SINGLE PRESS RELEASE

Melissa Bel
Big Boys Don't Cry



Band: Melissa Bel

Single: Big Boys Don't Cry

Label: Belhop Records

For Fans of... Little Mix, Meghan Trainor, Taylor Swift

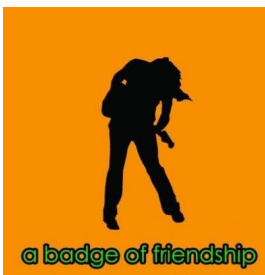
Following the success of her latest album *In The Light*, Toronto born **Melissa Bel** returns with a joy-filled new video for her single ***Big Boys Don't Cry***, out now via **Belhop Records**.

Melissa explains *Big Boys Don't Cry* is "the song that's supposed to cheer you up after a breakup". Its an upbeat slice of catchy pop, combining Bel's powerful soul vocals and uptempo jazzy beats to create a fun-filled and impassioned track. Oozing elements of '60s doo-wop alongside buoyant refrains and honey-sweet harmonies akin to the likes of **Meghan Trainor**, it's an instantly contagious and undeniably uplifting creation. The video complements the track perfectly, with Melissa strolling around her adopted hometown of Exeter happily alongside her friends after kicking out her ex. The ideal antidote for fixing a broken heart.

Melissa grew up listening to soul and classic rock and draws inspiration from the likes of **Stevie Wonder**, **Aretha Franklin** and **Christina Aguilera** amongst others. She also regularly receives creative support from producer/songwriter **Justin Gray**, who has worked with artists such as **Joss Stone**, **John Legend** and **Amy Winehouse** and also produced Melissa's last album.

Melissa is certainly not afraid of hard work, having already released four albums throughout her career thus far, and played numerous live shows including a 14-date tour of Germany, Montreal's **Festiblues**, opening for **Juno Award** winning Canadian artist **Matthew Good** and a live lounge session for **BBC Introducing** Devon. Now, with acclaim from the likes of **Gigslutz** and **The Vinyl District** under her belt, Bel offers another enlivening treat with the video for *Big Boys Don't Cry*.

Big Boys Don't Cry is out now via **Belhop Records**.



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