

PRESS RELEASE

## Taylor Swift Interpolates Right Said Fred's 'I'm Too Sexy'



**Taylor Swift's** first single from her long-awaited and highly anticipated 6th studio album *Reputation* has arrived. The multi-award winning Swift has given **Right Said Fred** a writing credit on the single 'Look What You Made Me Do', which features an interpolation of the band's 1991 debut hit single 'I'm Too Sexy'.

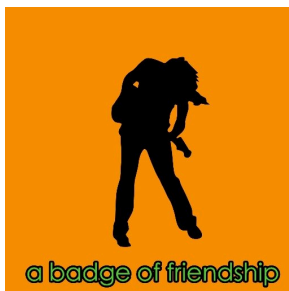
Press around the globe have been keen to chat to the band about the interpolation including **BBC News, BuzzFeed, Rolling Stone, Evening Standard, Washington Post, NME, People** and **The Telegraph**. Swift's interpolation has brought much deserved attention to Right Said Fred, one of pop music's most enduring acts, bringing a new generation of fans to the beloved 90s hit.

Swift and her team reached out to brothers, Richard and Fred Fairbrass, to let them know about the interpolation not long before the single dropped but the sound of the track itself remained shrouded in mystery, and the pair first heard it on the morning of Friday 25th August 2017 along with the rest of the world.

"We're really happy with Taylor's take," says frontman Richard. "Her track is broody and slightly dark - we love it. We think a mash-up would be great too." Here's hoping the internet responds!

In celebration of the track, the band are releasing the *I'm Too Sexy EP* on September 1st 2017, which features three tracks, a re-recording of the original single along with an electro swing and deep house remix.

Earlier this year, Right Said Fred released their 9th studio album *Exactly!* and are currently preparing for a string of live dates in 2018.



*Right Said Fred are available for interviews.*

*For the latest information, please visit [www.rightsaidfred.com](http://www.rightsaidfred.com).*

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